

## Cartesia

- **Resources:** [Cartesia API Documentation](#)
- **People:** Ivory Tang — Growth strategies and developer engagement
- **Prize:**
  - **Challenge:** *Best Use of Sonic (Cartesia's TTS API)*
  - **Description:** Integrate text-to-speech (TTS) technology using Cartesia's Sonic API.
  - **Judging Criteria:**
    1. How central / impactful is the use of TTS in your hackathon project?
    2. What are the real world applications of this TTS integration?
    3. How technical challenging is the project itself?
    4. How novel is the use case and does it make sense?
    5. Does the project help showcase many of Sonic's capabilities?
  - **Prizes:**
    1. Yoshi (everyone in our company has one)
    2. Cartesia API credits